



## Accelerating Social Innovation<sup>1</sup>: Smart Ideas for Canada

*A multi-sector conversation about social innovation and how it can change the way we support and interact with each other in the 21<sup>st</sup> century*

A Public Policy Forum conference organized in partnership with Social Innovation Generation

**November 10, 2009**  
**MaRS Discovery District, Toronto**

### -DRAFT AGENDA-

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| 9:00 AM  | Registration and Networking  |
| 9:30 AM  | Welcome  |
| 9:45 AM  | Opening Address  |
| 10:30 AM | Break  |
| 10:45 AM | Panel: Reflections on Successful Social Innovation<br><i>Short presentations of social innovation projects from various sectors followed by discussion on the principles and conditions that are critical to success</i> |
| 12:30 PM | Lunch and Keynote Address  |
| 1:45 PM  | Session: Leading Social Change<br><i>Participant engagement session regarding both opportunities and obstacles for social innovation animated by commentary from leaders in different sectors</i>                        |
| 3:30 PM  | Closing Summary and Next Steps<br><i>A summary of the day's discussion with a focus on direction and next steps</i>  |
| 4:00 PM  | Reception and Networking   |

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<sup>1</sup> Social innovation is the successful application of new ideas in ways that produce positive social, environmental, and cultural outcomes. Social innovation can be an initiative, product, process or program that profoundly changes the basic routines, resource and authority flows or beliefs of any social system. Successful social innovations have durability and broad impact.